

EATA 2011 Exhibit List

5-hour Sample (Booth #42)

Farmington Hills, MI
(248) 536-0801
Web Site:

Andover Healthcare, Inc (Booth #7)

Salisbury, MA
(978) 465-0044
Web Site: www.andoverhealthcare.com

Description: Andover Healthcare, Inc. has been a leading manufacturer of bandages and tapes for over 30 years, supplying the sports medicine market with high quality products manufactured in the USA. Committed to new and innovative technology, our athletic products include: PowerFlex® (cohesive wrap); PowerTape® (cohesive tape); PowerFlex®; AFD(all-in-one wound care); PowerSpeed® (cohesive wrap for modifieds); and PowerFAST® (stretch tearable elastic). New this year is the PowerFlex® PowerTape Budget Taping Method...provide the best protection for your athletes at a low cost!

AOKI Medical Dressing Co., LTD (Booth #5)

Princeton, NJ
(732) 274-2537
Web Site: www.aoqimed.com
aoqi_us@yahoo.com

Description: AOKI Medical Bandage Co., LTD is leading sport bandage manufacturer in China, we carry a full line of high quality bandages (athletic tapes, stretch tapes, elastic tapes and so on).

1. Factory direct, unbeatable price 25% to 40% less than competitors
2. Quick delivery, warehouse in US
3. FDA registered

Arctic Ease (Booth #46)

Phoenixville, PA

(484) 924-9186

Web Site: www.arcticease.com

Description: Why mess with ice bags that melt and leak? Or frozen ice and gel packs that don't conform to the injury? Why worry about having to apply ice, then remove it, then reapply?

Until now, you had no choice. There was no better way. But Arctic Ease has changed all that.

Arctic Ease wraps and pads are an incredibly simple but effective alternative to traditional cold therapy. They absorb heat energy from the body to cool the covered area. The absorbed heat is then lost to evaporation, which allows for hours of targeted cold therapy. Arctic Ease is ready to use right out of the package -- no refrigeration is necessary. And mobility isn't limited since Arctic Ease conforms to the affected area without the need for clips or tape. Arctic Ease is reusable, odorless and environmentally friendly.

There has never been an easier, more convenient way to get the benefits of cryotherapy. It's proven to relieve pain and swelling, and it's the reason athletes, trainers and coaches everywhere are so amazed by the results.

Arrowhead Athletics (Booth #22)

Andover, MA

(978) 470-1760

Web Site: www.aatape.com

Description: Athletic tapes and prewrap

Aspaeris (Booth #39)

Woodbridge, CT

(203) 687-4864

Web Site: www.aspaeris.com

Description: Aspaeris™ compression shorts guide athletes toward proper athletic postures, enhancing their performance while helping to protect them from injury. Aspaeris™ compression shorts, aimed at protecting female athletes against ACL injuries, incorporates our patent pending technology designed to reduce an athlete's tendency towards valgus collapse, which is associated with ACL injury risk. And, the shorts are designed for a female body (seamless, form-fitting, sized for young women).

Benchmade Knife Company (Booth #32A)

Oregon City, OR

(503) 655-6004

Web Site: www.benchmade.com

Description: Our safety cutters allow you to cut quickly and reliably in any situation. Safely cut through equipment, cleats, tape and bandaging. Our hooks are designed for rapid cut, engineered for reliability, and built to keep cutting long after others fail. From rescue situations to everyday use, trust your Benchmade Safety Cutter to get the job done. All hooks feature premium stainless steel, and come with a lifetime guarantee. Made in USA. www.benchmade.com/nata

Biodex Medical Systems (Booth #37)

Shirley, NY

Web Site: www.biodex.com

Description: Biodex launches NEW Concussion Management Program

There is strong evidence demonstrating the impact of balance deficits on functional performance and increased risk of re-injury. Play It S.A.F.E.® is a Concussion Management Program that combines cognitive and functional assessment using the Biodex BioSway® Portable or the Biodex Balance System SD and the cognitive tool of choice - it's a "single source" program. Play It S.A.F.E.® adds vestibular and objective balance assessment, so important in concussion management. www.biodex.com/concussion

Bob McCloskey Insurance (Booth #45)

Matawan, NJ

(732) 583-1181

Web Site: www.bobmccloskey.com

Description: "GOT YOU COVERED"- Student Accident and Liability Insurance

Borden-Perlman Insurance Agency (Booth #31)

Lawrenceville, NJ

(609) 896-3434

Web Site: www.bordenperlman.com

Description: Athletic Accident Insurance, Catastrophic Insurance, Cheerleading Coverage, Self-Funded Plans, etc.

Breg, Inc. (Booth #26)

Vista, CA

(760) 599-3000

Web Site: www.breg.com

Description: Breg provides premium, high-value sports medicine products and services that advance orthopedic patient care. From pioneering cold therapy products and innovative bracing to caring customer service and award-winning orthopedic practice solutions, Breg delivers a 360° customer experience unmatched in the industry. Breg is a division of Orthofix International.

California University of Pennsylvania (Booth #30)

California PA

(724) 938-4356

Web Site: www.calu.edu/go

hatton@calu.edu

Collins Sports Medicine (Booth #20A)

Raynham, MA

(800) 886-2825

Web Site: www.collinssportsmed.com

Description: Collins Sports medicine is a family-owned and operated distributor of sports medicine, athletic training and strength and conditioning products. Founded on the principals of superior customer service and an unwavering commitment to quality, Collins has become an invaluable partner to those we serve. Collins has also become an expert resource in the area of facility design services. Whether you are building a new facility or revising and existing one, Collins can help you get the most out of your dollars and space.

Concussion Vital Signs (Booth #41)

Morrisville, NC

(888) 750-6941

Web Site: www.concussionvitalsigns.com

Description: Concussion Vital Signs gives clinicians, athletic trainers and parents assessment tools that provide the ability to detect subtle cognitive deficits while creating a baseline of cognitive function (MEASURE) before a concussion and tracking subtle cognitive changes (MONITOR) after a concussion.

Covidien (Booth #38)

Mansfield, MA

(508) 261-8035

Web Site: www.covidien.com

Description: Stop by the Covidien booth and see our array of Athletic tapes and Advanced Wound Care products

16 Years as an EATA Exhibitor!

Cramer Products, Inc (Booth #25A)

Gardner, KS

(913) 856-7511

Web Site: www.cramersportsmed.com

Description: Cramer has been the industry leader in sports medicine & athletic training room supplies for over 85 years. We carry a complete line of products including tape, underwrap, wound care, braces, supports, AT Kits and a complete line of Hydration products.

39 Years as an EATA Exhibitor!

Create-Safety (Booth #9)

Tarentum, PA

(888) 839-2750

Web Site: www.create-safety.com

Description: Create-safety, for 12 years has been a major distributor of AED's and accessories. We are not brand dependent and offer solutions for all brands and models of AED's as well as a FREE maintenance program to track batteries and pads expiration dates.

CSMi (Booth #17/18)

Stoughton, MA

(781) 297-2034

Web Site: www.csmisolutions.com

Description: Stop by to learn about record keeping, balance testing and extremity system testing. SportsWareOnLine & Desktop Injury Tracking Software. HUMAC Balance System. CYBEX & Biodex Extremity Systems.

CustMbite, LLC (Booth #29)

Cos Cob, CT
(908) 400-4690
Web Site: www.custmbite.com

Description: CustMbite is a manufacturer and seller of a revolutionary new off-the-shelf custom fit athletic mouthguard. The CustMbite "MVP" Mouthguard features superior speech clarity and ease of breathing. No need of an impression. Same great fit over fixed Orthodontic appliances. Ample working time to fit the mouthguard, including the ability to refit if needed.

DJO, LLC (Booth #35/36)

Vista, CA
(423) 305-1793
Web Site: www.DJOglobal.com
Judi.taylor@djoglobal.com

Description: DJO is a leading global medical device company providing solutions for musculoskeletal and vascular health, and pain management. The Company's products help patients prevent injuries or rehabilitate after surgery, injury or degenerative disease. DJO's brands include Aircast®, DonJoy®, ProCare®, CMF™, Empi®, Saunders®, Chattanooga™, DJO Surgical, Cefar®-Compex® and Ormed®.

Dynatronics (Booth #32)

Salt Lake City, UT
(800) 568-7000
Web Site: www.dynatronics.com

Foobag (Booth #28)

Blue Point, NY
(516) 456-5456
Web Site: www.foobag.com

Description: ATHLETIC TRAINERS!!! Tired of using trash bags to protect your medical kit on rainy days. The FOOBAG protects your med kit from rain, dirt, dust and sun damage. Made from heavyweight nylon lined plastic and comes in three (3) sizes to accommodate any kit. Prices start at \$39.95.

Foot Management (Booth #34)

Pittsville, MD

(410) 835-3668

Web Site: www.footmanagement.com

info@footmanagement.com

Description: Foot Management has proudly made foot orthotics for athletic trainers since 1978. Foot pads, insoles, moleskin, heel cups, lifts, and foot splints are available at www.footmanagement.com. If it's for the foot...think foot management!

31 Years as an EATA Exhibitor!

Game Ready (Booth #47)

Alameda, CA

(510) 868-2126

Web Site: www.gameready.com

Description: Based in Alameda, Calif., CoolSystems, Inc., makers of Game Ready®, manufactures and markets active pneumatic compression/cryotherapy systems. The systems provide intermittent or cyclical compression while simultaneously delivering dry, adjustable cold therapy to the affected area with anatomically fitted wraps. The system can be operated with minimal training, and with its patented ergonomic wraps, adjustable temperature and compression levels, and its portable design, can be incorporated into a multitude of treatment protocols. For public information, please visit www.gameready.com.

HARTMANN USA, Inc. (Booth #14)

Rock Hill, SC

(800) 243-2294

Web Site: www.hartmanninfo.com

Description: At HARTMANN, we leverage expertise and understanding of the sports medicine environment to support certified athletic trainers through a high-performance range of tapes, bandages and wound management product solutions that perform on and off the field, practice after practice, game after game. Maximum Performance for Maximum Value.

Hausmann Industries (Booth #44)

Northvale, NJ

Web Site: www.hausmann.com

Description: With over 55 Years of Excellence, Hausmann manufactures Medical and Therapy Equipment and Furniture. Our products are reliable, innovative, functionally appropriate and designed for the performance and safety of physician, therapist and patient.

Henry Schein Inc. (Booth #12)

Melville, NY

Web Site: www.henryschein.com/sm

Description: Henry Schein distributes a comprehensive range of healthcare products, offering a complete line of athletic training supplies, rehabilitation equipment, medical and dental supplies, vaccines & pharmaceuticals, diagnostic equipment, modalities, medical kits, and athletic training room furniture. Henry Schein is a national distributor stocking over 90,000 products and delivering next business day to over 80% of our customers.

Hulse/QM (Booth #13)

Mechanicsburg, PA

(717) 766-7621 x109

Web Site: www.hulseqm.com

Description: Visit us to learn about Enhanced Athletic Advocacy by Hulse/QM®. Let's get your athletic trainers back to focusing on the health of your student athletes, by allowing Hulse/QM® to manage the paperwork and claims coordination for all your athletic insurance needs. In addition, Hulse/QM® provides professional brokerage services to manage the risk of intercollegiate, club and intramural sports programs. Our unique broker process assesses the needs of your program and all insurance options available.

HydroWorx International Inc (Booth #6)

Middletown, PA

Web Site: www.HydroWorx.com

Description: HydroWorx International Inc. is a premier manufacturer of aquatic rehabilitation and fitness products that just Worx Better!

HydroWorx technology provided physical therapists/athletic trainers with ultimate flexibility in barrier-free modular pools, satisfying the contrasting demands of traditional rehabilitation as well as fitness training.

Each of our products- the HydroWorx X80, 5000, 3500, 2000, 1200, 750, 500 and ThermalPlunge and PolarPlunge- offer innovation and unique features and options that can be added to fit every application and budget.

Icon Medical LLC (Booth #25)

Matthews, NC

(704) 814-4629

Web Site: www.iconmedical.biz

Description: Icon Medical is a manufacturer's rep company focused on the sports medicine industry representing a select group of manufacturers' products and equipment like BSN medical, Clorox, Histoacryl Tissue Seal, Millennial Medical In-Motion Crutches, MR CUBE, ThermoActive Supports, PediFix, Welch Allyn, Impact Athletic.

Jaybird & Mais, Inc. (Booth #10)

Lawrence, MA

(978) 686-8659

Web Site: www.jaybird.com

todd@jaybird.com

Description: Jaybird & Mais, Inc. has been a full service sports medicine adhesive tape company since 1985. We specialize in manufacturing quality products for the athletic trainer and we are always available for personalized customer service. Jaybird is rolling out several new products for 2011, so please stop our booth for product samples.

Johnson and Johnson (Booth #17A)

New Brunswick, NJ

Web Site: www.jnj.com

Description: Johnson and Johnson, a founding sponsor of the National Athletic Trainers' Association has been a thirty-nine year supporter of the EATA. Makers of Zonas, Coach, Elastikon brand tapes and now Activ-Flex Cohesive Wrap.

39 Years as an EATA Exhibitor!

JOCKEY Person to Person (Booth #8)

Ardmore, PA

(703) 402-6602

Web Site: www.myjockeyp2p.com/juliehayes

Description: JOCKEY Person to Person is a new line of women's clothing from a name you've known for years for quality and comfort. You can look and feel great all day long-whether you're at the office or on the run. It's what you'll want to wear--every where!

Lash & Associates Publishing/Training Inc (Booth #16)

Youngsville, NC

Web Site: www.lapublishing.com

tonya@lapublishing.com

Description: Sports Concussion Tool Kit for Athletic Trainers and Coaches

Concussion is a brain injury. Lash and Associates provides athletic trainers and coaches with a comprehensive concussion program that has been developed by national experts in concussion assessment and management. This educational package covers:

- designing a concussion policy
- educating athletic staff
- monitoring student athlete's recovery
- adhering to return to play guidelines
- communicating with parents
- collaborating with educators on classroom supports

McDavid, Inc (Booth #15)

Woodridge, IL

(630) 783-0600

Web Site: www.mcdavidusa.com

Description: McDavid's roots can be traced back to 1969 when Dr. Robert F. McDavid designed and developed what was to become the first widely used lateral protective knee brace in football.

McDavid has come far from the beginnings in 1969. From a basement in Bellwood, IL, to our production facility and global headquarters in Woodridge, IL, we now manufacture and market over 400 different innovative products for athletes and active people of all ages. McDavid is the most widely used and recommended brand of braces among sports medical professionals and the industry leader in sports medical products, technical performance athletic wear and consumer merchandising. Our most recent innovation, HexPad® Technology, is changing the way athletes wear under clothing by fusing padding to performance fabrics and defining an entire new category we call Protective Apparel.

McDavid's goal today remains: to develop innovative products and technologies to help prevent injury and to enhance performance of athletes and active people of all ages.

21 Years as an EATA Exhibitor!

Medco Sports Medicine (Booth #33)

Tonawanda, NY

(800) 55-Medco

Web Site: www.medco-athletics.com

Description: Medco Sports Medicine is the largest distributor of Sports Medicine supplies and equipment to Athletic Trainers. We offer a complete line of sports medicine, rehab, and physical therapy equipment and products at a competitive price while offering unmatched customer service. Medco Sports Medicine is also an approved provider of Continuing Education Units and have home study courses available at no charge on our website at www.medco-athletics.com.

Meditech International (Booth #23)

Toronto, Ontario

(416) 251-1055 x119

Web Site: www.bioflexlaser.com

Description: Meditech International Inc. is a medical technology company specializing in the design, manufacture and distribution of BioFlex Laser Therapy Systems to healthcare professionals worldwide. Meditech works with a wide range of professional sports organizations and operates the world's largest laser therapy clinic, Meditech Rehabilitation Center, where they perform over 700 laser treatments on a weekly basis.

Mueller Sports Medicine (Booth #1/2)

Prairie du Sac, WI

(608) 643-8530

Web Site: www.muellersportsmed.com

Description: "Sports Medicine Products, Braces / Supports, Tapes / Wraps, First Aid products"

36 Years as an EATA Exhibitor!

Össur Americas (Booth #40)

Foothill Ranch, CA

(800) 233-6263

Web Site: www.ossur.com

Description: Össur is a leader in Orthopaedic bracing solutions. Our industry leading brands, CTi®, The Unloader®, Formfit®, Equalizer®, Innovator®, and Rebound™ help to provide successful outcomes for you and your patients.

Parker Laboratories (Booth #43)

Fairfield, NJ

(973) 276-9500

Web Site: www.parkerlabs.com

Description: Parker Laboratories, Inc. is the leading manufacturer of medical ultrasound and electromedical contact media, including gels, lotions and pads. Some of Parker's products include Aquasonic®100 Ultrasound Transmission Gel, now available in a 20g Single Use Packette, Polysonic® Ultrasound Lotion, Spectra®360 Electrode Gel and our NEWEST product Protex™ Disinfectant Spray, a powerful one-step, disinfectant effective against a broad spectrum of pathogens including MRSA, HIV, Staph and many others, available in a 32oz trigger spray bottle. Visit our booth for more product information and product catalog.

21 Years as an EATA Exhibitor!

Perform Better (Booth #48)

Cranston, RI

(800) 556-7464

Web Site: www.performbetter.com

Description: Perform Better continues to be your guide to functional training, conditioning, rehabilitation, and fitness. We strive to provide the very best in Education, Equipment and Customer Support. You will find our product catalog to include the tools to improve strength, speed, agility and the total body health and performance of your clients.

Sports Concussion Center of New Jersey (Booth #4)

Lawrenceville, NJ

(609) 895-1076

Web Site: www.sccnj.com

Description: SCCNJ provides sports concussion identification, baseline and post-concussion testing, management, treatment, consultation and educational services to individuals, schools, and organizations. Comprehensive neuropsychological services as well as a full range of psychological services are available for the school age to older adult populations. SCCNJ maintains an active research program dedicated to advancing knowledge of sports concussion.

Sports Health (Booth #21)

Wheaton, IL

(800) 367-8319

Web Site: www.esportshealth.com

dsalvucci@schoolhealth.com

36 Years as an EATA Exhibitor!

Sports Medicine Concepts, Inc (Booth #19)

Livonia, NY

(585) 346-0240

Web Site: www.SportsMedicineConcepts.com

Description: Since 1995 Sports Medicine Concepts has been providing educational opportunities, services, and products that help ATs respond flawlessly during sports emergencies. We feature the In 2Min or Less! educational curriculum and the all new FMx3 FMxtractor.

Swede-O, Inc. (Booth #27)

N. Branch, MN

(301) 685-3853

Web Site: www.swedeo.com

Description: For over 25 years, Swede-O has been a name to trust for quality braces designed to prevent or rehab sports injuries. Swede-O's improved ankle brace designs allow for a better fit and more support while Thermoskin supports provide compression and heat therapy for athletes while minimizing moisture build-up due to the patented Trioxin material. Swede-O and Thermoskin products are often requested by athletic trainers, physical therapists and physicians. You can view our products at www.swedo.com.

23 Years as an EATA Exhibitor!

SwimEx Inc (Booth #32)

Fall River, MA

(508) 838-9090

Web Site: www.swimex.com

Description: SwimEx specializes in the design and manufacturing of superior fiberglass rehab and exercise swim spa pools for home and professional use. Our focus is centered upon controlling the therapeutic properties of water used for aquatic therapy to provide a nearly stress-free environment for rehabilitation. SwimEx is dedicated to building the finest swim spa swimming pools and rehabilitation equipment for home, sports, therapy and healthcare.

Therapeutic Articulations, LLC (Booth #16)

Spring City, PA

(610) 570-7153

Web Site: www.therapeuticarticulations.com

Description: Therapeutic Articulations has developed numerous educational resources. Our premier product is an Apple App entitled "iOrtho." It is a state-of-the-art resource for orthopedic special tests & joint mobilization techniques. It is available for purchase through iTunes for only \$9.99

Trustway T.E.A.M. Services (Booth #3)

Trumansburg, NY

(334) 434-0905

Web Site: www.trustwayteam.com

Description: Trustway T.E.A.M. Services along with its associates and partners are excited about the opportunity to assist you in your risk management and health care needs. We are dedicated to "Improving Your Day to Day" by working in partnership with your institution in developing a fiscally responsible program aimed at minimizing the administrative components of your sports medicine program.