



Dear: Exhibitor/Sponsor

In January the EATA will be celebrating its 76th meeting. We will be meeting January 5-8, 2024 at the Foxwoods Resort & Casino located in Ledyard, CT. As you know, the EATA is the oldest athletic training association in the world and we are proud of it! If you didn't know, EATA also boasts the highest percentage of attendees who are decision-makers when it comes to purchasing! This ensures that your sponsorship dollars go further and are front and center with those who will be purchasing your products or services.

We also have a number of high-profile events that are available such as our Awards Banquet, Attendee Reception hour, Pinky Newell Address, ID badge lanyards and general sessions sponsors. If you are interested in attracting students we offer a highly attended and popular Student Program and Quiz Bowl. Our convention APP is also available for sponsorship either as a splash page or as a featured exhibitor.

If you are interested in one of these opportunities or wish to develop a more personalized way for your company to showcase itself or its products please reach out to one of us at your convenience.

Thank you for your consideration

Paul A. Ullucci, Jr., PhD, DPT, ATC, SCS, CSCS
Johnson & Wales University
8 Abbott Park Pl
Providence, RI 02903
Office: (401) 598-1359
Fax: (401) 598-1368
pullucci@jwu.edu
NATA Hall of Fame, Class of 2023

Kevin Briles, ATC, CSCS, EMT-B
The Delsea Regional School District
The Delsea Regional School District
242 Fries Mill Road
Franklinville, NJ 08322
(856) 694-0100 *257
kbriles@delsearegional.us



2024 EATA Annual Meeting & Clinical Symposium Sponsorship Packages

Awards Dinner Banquet (Saturday evening) - \$5,000: (Registered Exhibitors Pay \$4000)

The Awards Dinner Banquet takes place Saturday evening from 6:30 PM-9:00 PM and is the social highlight of the conference. This event reaches capacity annually and is a favorite of all!

- Exhibitors will receive a 20% discount on this sponsorship.
- Acknowledgement and *THANK YOU!* from the EATA Sponsorship Chair and President during the banquet.
- Business logo listed in the sponsors' section of the conference website.
- Listed as a sponsor on the display board in the registration area for the duration of conference.
- Opportunity to distribute promotional materials at the event.
- PowerPoint Slide promoting your business is displayed on televisions throughout the convention facility.
- Logo displayed throughout rotating PowerPoint Slides during the event.

Reception Hour Sponsor (Before Awards Banquet)- \$2,500: (Registered Exhibitors Pay \$2,250)

This sponsorship opportunity allows you to interact with all the attendees for one hour before the awards banquet.

- The exhibitor will receive a 10% discount on this sponsorship.
- Acknowledgement and *THANK YOU!* from the EATA Sponsorship Chair and President during the banquet.
- Business logo listed in the sponsors' section of the conference website.
- Listed as sponsor on the display board in the registration area for the duration of conference.
- Opportunity to distribute promotional materials at the event.
- PowerPoint Slide promoting your business is displayed on televisions throughout the convention facility.

Sunday Night Event (tailgate party)- \$2,500: (Registered Exhibitors Pay \$2,250)

This fun-filled night is intended to promote your product or service while our attendees indulge in traditional "tailgate" food and enjoy socializing with their friends and colleagues. The sponsor will be provided with a table for products and/or representatives to talk to our members, in addition to the following benefits:

- Exhibitors receive a 10% discount on this sponsorship.
- Acknowledgement and *THANK YOU!* from the EATA Sponsorship Chair and President during the banquet.

- Business logo listed in the sponsors' section of the conference website.
- Listed as sponsor on the display board in the registration area for the duration of conference.
- Opportunity to distribute promotional materials and have representatives at a table during the event.
- A PowerPoint Slide promoting your business is displayed on televisions throughout the convention facility.
- Your logo is displayed in a rotating PowerPoint slide presentation during the event.

Name Badge Lanyard Sponsor - \$2,000: (Registered Exhibitors Pay \$1,800)

***November 1st Deadline**

All attendees' name badge lanyards will include the sponsor's logo. Deadline November 1st.

- Exhibitors receive a 10% discount on this sponsorship.
- Acknowledgement and *THANK YOU!* from the EATA Sponsorship Chair and President during the banquet.
- Business logo listed in the sponsors' section of the conference website.
- Listed as sponsor on the display board in the registration area for the duration of conference.
- A PowerPoint Slide promoting your business is displayed on televisions throughout the convention facility.

Marjorie A. King Research to Reality Presentation - \$2,000: (Registered Exhibitors Pay \$1,800)

The Marjorie A. King Research to Reality Presentation provides attendees with a practical approach to utilize the latest results of athletic training research in their everyday practice. The presentation provides an opportunity for well-known researchers to explain their research findings and apply them to practical use in the clinical setting.

- Exhibitors receive a 10% discount on this sponsorship.
- Acknowledgement and *THANK YOU!* from the EATA sponsorship chair and President during the banquet.
- Business logo listed in the sponsors' section of the conference website.
- Listed as sponsor on the display board in the registration area for the duration of conference.
- Opportunity to distribute promotional materials during the event.
- PowerPoint slide promoting your business shown on TVs throughout the convention space.
- Your logo is displayed throughout a rotating PowerPoint slide presentation during the event.

Registration Gift- \$1,500: (Registered Exhibitors Pay \$1,350)

***November 1st Deadline**

Enhance your brand recognition by placing your logo on every attendee's registration gift!

- Exhibitors receive a 10% discount on this sponsorship.
- Acknowledgement and *THANK YOU!* from the EATA Sponsorship Chair and President during the banquet.

- Business logo listed in the sponsors' section of the conference website.
- Listed as sponsor on the display board in the registration area for the duration of conference.
- Your logo on every registration gift.
- A PowerPoint slide promoting your business is displayed on televisions throughout the convention space.

William E. "Pinky" Newell Address Sponsor (Saturday afternoon) - \$1,000: (Registered Exhibitors Pay \$900)

William E. "Pinky" Newell is known as the father of modern athletic training. He spent much of his career paving the path for future athletic trainers to follow. Pinky left his mark on every aspect of the profession, from the educational standards of athletic training to the NATA Hall of Fame. He had a vision of what athletic training and the NATA should be and how the profession and the association should progress. Pinky Newell's blueprint for the profession remains virtually intact today.

- Exhibitors receive a 10% discount on this sponsorship.
- Acknowledgement and *THANK YOU!* from the EATA Sponsorship Chair and President during the banquet.
- Business logo listed in the sponsors' section of the conference website.
- Listed as sponsor on the display board in the registration area for the duration of conference.
- Opportunity to distribute promotional materials during the event.
- A PowerPoint slide promoting your business is displayed on televisions throughout the convention space.
- Logo displayed throughout rotating PowerPoint slides during the event.

Student Program Sponsor - \$1,000: (Registered Exhibitors Pay \$900)

Support the most recognized student-centric educational program in the nation!

- Exhibitors receive a 10% discount on this sponsorship.
- Acknowledgement and *THANK YOU!* from the EATA Sponsorship Chair and President during the banquet.
- Business logo listed in the sponsors' section of the conference website.
- Listed as sponsor on the display board in the registration area for the duration of conference.
- Opportunity to distribute promotional materials during the event.
- A PowerPoint slide promoting your business is displayed on televisions throughout the convention facility.

Quiz Bowl Sponsor (Friday evening) - \$500:

Athletic training students from District 1 and District 2 square off to demonstrate their knowledge in this Jeopardy-style competitive event. Your company logo is displayed on quiz bowl question slides. The sponsor also has the option to announce the winner.

- Acknowledgement and *THANK YOU!* from the EATA Sponsorship Chair and President during the banquet.

- Business logo listed in the sponsors' section of the conference website.
- Listed as sponsor on the display board in the registration area for the duration of conference.
- Opportunity to distribute promotional materials during the event.
- PowerPoint slide promoting your business is displayed at the start of each quiz bowl!
- Opportunity to be in group photo with top three winners from each district.

Hospitality Suite Sponsor - \$500:

Complimentary food, coffee, and beverages for the EATA Board, moderators, and student delegates.

- Acknowledgement and *THANK YOU!* from the EATA Sponsorship Chair and President during the banquet.
- Business logo listed in the sponsors' section of the conference website.
- Listed as sponsor on the display board in the registration area for the duration of conference.
- Opportunity to distribute promotional materials within the suite.

General Session and/or Workshop Sponsorship – \$250

- Acknowledgement and *THANK YOU!* from the EATA Sponsorship Chair and President during the banquet.
- Business logo listed with the presentation in the conference app.
- Business logo listed in the sponsors' section of the conference website.
- Listed as sponsor on the display board in the registration area for the duration of conference.
- Opportunity to distribute promotional materials during the event.
- PowerPoint presentation of your business is displayed on television throughout the convention facility.

ELECTRONIC SPONSORSHIP OPPORTUNITIES

Convention App Splash Page Sponsor –\$1,000:

Your logo/artwork is displayed on the opening screen of the convention app. The information on the app will continue to be active in perpetuity for the year sponsored (i.e., previous convention apps will always list the sponsor).

Convention App Banner Advertisement - \$250:

The EATA APP is used before, during and after the convention for all attendees. This banner ad will get noticed!

Convention App Featured Sponsor – \$100 – Four (4) Maximum: Only four (4) of these sponsorships are available.

Your company will be displayed within the convention app home page as a featured exhibitor.



	Awards Banquet Sponsor	Sunday night event Tailgate party	Reception Hour Sponsor	Name Badge Lanyard Sponsor	Educational Summit Active Sponsor	Pinky Newell Address Sponsor	Registration Gift	Student Program Sponsor	Marjorie A. King Research to Reality Presentation	General Presentation /workshop Sponsor	Quiz Bowl Sponsor	Hospitality Suite Sponsor	Electronic Sponsorship Options	Convention App Splash Page Sponsorship	App Banner Ad	Convention App Featured Exhibitor (4)	
Fee	\$5,000	\$2,500	\$2,500	\$2,000	\$2,000	\$1,000	\$1,500	\$1,000	\$2,000	\$250	\$500	\$500			\$1,000	\$500	\$100
Registered exhibitors pay	4,000 + booth	\$2,250 + booth	\$2,250 + booth	\$1,800 + booth	\$1,800 + booth	\$900 + booth	\$1,350 + booth	\$900 + booth	\$1,800 + booth	n/a	n/a	n/a			n/a	n/a	n/a
1. Business logo listed in the sponsors' section of the conference website	X	X	X	X	X	X	X	X	X	X	X	X			X		X
2. Listed as sponsor on display board in Registration Area for the length of conference.	X	X	X	X	X	X	X	X	X	X	X	X					
3. Opportunity to distribute promotional materials at event	X	X	X	X	X		Logo On gift Promotional material in gift bag	X	X	X							
4. A sponsorship "Thank You" acknowledgement at the specific sponsored session.	X	X	X			X	X	X	X	X	X						
5. PowerPoint slide promoting your business shown on TVs throughout convention space.	X	X	X	X	X	X	X		X	X	X						
6. Signage displayed at entrance during specific session.	X	X	X			X	X	X	X	X	X	X					
7. Logo displayed throughout rotating power point slides during event	X	X					X		X								
8. Includes exclusive reception table space/signage		X	X									X					
9. Unique Sponsorship Features	This event will have the greatest number of attendees at a single time! EATA honors its award winners, 49 club inductees while enjoying a wonderful meal together	This fun filled night is designed promote your product or service while our attendees indulge in classic "tailgate" fair while having a great time socializing. You will be provided a table for products or representatives to talk to our members plus the above.	Exclusive sponsorship provides you with ability to interact with all attendees during the reception hour, leading up to the awards banquet. Includes area for info and signage throughout reception area.	A lasting advertisement which will be used by our members throughout the year. Features your logo plus above	Provided quality face-to-face time with AT educators to showcase and discuss your company's products as part of the Educational Summit programming.	Pinky Newell is a legend in athletic training and this address is given by noteworthy individuals making it highly attended.	Have your logo distributed as part of the registration gift for ALL attendees!	Option to address students during program available.			Company logo is presented on quiz bowl question slides and sponsor has the option to take photos with winners.	Complimentary food, coffee, and beverages for the EATA Board, moderators, and the student delegates, which provides your signage in/around hospitality suite.		Your company is displayed at the opening screen of the convention app. The information on the app will continue to be active for the year sponsored	The EATA APP is used during and after the convention for all attendees. This banner ad will get noticed!	Your company is displayed within the convention app home page as a featured exhibitor.	